



TOGETHER WITH FAMILIES

Home-Start's vision is to shape a country where all children have the best possible start in life

We want to make sure that no parent or family feels alone in the critical task of raising children.

Across our UK-wide federation of Home Starts, our focus is on building compassionate communities of support for families, parents and children - because childhood can't wait.

WHY IT MATTERS

The start of a child's life, starting from pregnancy, lay the foundations for physical and mental health. Babies' brains develop rapidly and are at their most adaptable in the earliest years of life.

- To give children the best start for life requires nurturing relationships, an enriching home environment, and parents who are supported to fulfil this essential role.
- Home-Start's relational, compassionate support offers practical and emotional help to parents and carers in communities across the UK.



OUR FOUR STRATEGIC COMMITMENTS

Led by our passionate movement of Home-Start volunteers, staff and supporters, we will bring our vision to life for families through four strategic commitments.



GROWTH.

A collective ambition to reach significantly more families



More parents with young children can access support in a way that works for them



VOICE.

Home-Start will stand alongside families to make the case for support



More families avoiding crisis as a result of receiving appropriate early support



INCLUSION.

Home-Start will advance inclusion and equity in all we do



Everyone feels included at Home-Start



IMPACT.

Local Home-Starts will be stronger together



A thriving, collaborative UK-wide community of high-quality Home-Start provision for families with young children



HOW WE WILL KNOW WE ARE SUCCESSFUL

By 2027, through a vibrant, resilient, inclusive Home-Start movement, we will:



AMBITION 1:

Home-Start will be working directly with 50,000 families each year through home visiting and group work (currently 26,000).



AMBITION 2:

20,000 active volunteers will power our Home-Start movement across the UK (currently 10,000).



AMBITION 3:

We will see greater diversity across Home-Start volunteers, trustees, staff and leadership, and in access to our support from underrepresented groups.



AMBITION 4:

We will be working with our network to develop new models of partnership, delivery, and services with the potential to radically scale our reach and accessibility for 200,000 families.